



Invitation to become a Media partner

Mintlime is an initiative driven by the qualified consortium to further, nurture & strengthen EEMP Industry through the multidimensional seamless collaboration for collective gain & win customer sustenance & delight.

As a Media Partner we seek your assistance with outreach and PR activities.

This would entail:

- Sending periodic emails to your contacts and mailing lists, and promoting the special
- Discounted rate to your members.
- Including stories and information about Mintlime in your newsletter or mailings

Issuing press releases highlighting our collaboration.

Making use of your social media channels to spread the word about Mintlime; Including the Mintlime logo on your website, linking to the website.

We will be sending you communications materials on a regular basis that you can use for this Purpose. We expect you to cover at least 4 of the above-listed possibilities.

In return, we will do the following:

- ❖ As a media partner, you will be highlighted on the Mintlime Website
- ❖ We will link directly to your company website from Mintlime
- ❖ As a media partner, you will be mentioned in our press releases.
- ❖ As a media partner, you will also be mentioned in some of our social media communication

Your opportunity

Through being a Media Partner for the event you will link your organization to a unique global network of thinkers, leaders and doers in the field of Event Management

As a gathering of representatives from business and other stakeholder groups - this event is the place to be for any organisation aiming to position itself as a leader in the field of Event Management.

We are thankful to organizations like yours that are helping to increase awareness of event Management. We truly hope you will join us in this project.

For any questions on the role your company could play Mintlime women's day seminar, please

contact:

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Website: www.Mintlime.org

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Seminar Abstract

Women's day seminar focuses on event management. If people is interested in event management, this will be their best seminar to give knowledge about. This event is about the aspects of event management will be thought and explain various factors of event management and the world-wide scope. This event will also focus on the digital world and the term virtual event. There will be games in between the lecture for participants. The winners will get exciting rewards as cash. Participation Certificate and one day course certificate will be provided to the participants.